

# [MATTHEW MEIER] \* graphic designer

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## [DESIGN EXPERIENCE]

Circuit Media [March 2010–Present] Denver, Colo.

Graphic Designer

- \* Launched complete rebrand of weekly trade publication, *Law Week Colorado*
- \* Collaborated as art director for cover photo shoots
- \* Acted as lead publication designer for *Law Week* and political weekly, *Capitol Call*
- \* Met with and assessed the needs of individual clients through personal communication
- \* Created institutional collateral; designed conceptual & visual ad campaigns for several clients
- \* Operated as tin-can-phone between Circuit Media and Signature Offset Printing Co.
- \* Accustomed to operating on relentless weekly deadlines

Williamstown Theatre Festival, Print & Graphics [2009–2011] Williamstown, Mass. & New York, N.Y.

Contract Graphic Designer [2010–11]

- \* Conceptualized & designed pre-season advertisements, Festival identity documents and a direct-mail campaign

Print & Graphics Assistant [2009]

- \* Responsible for the design of season program publications, posters, flyers, banners, signage and advertisements

Student Publications, University of Evansville [2008–2009] Evansville, Ind.

Designer for Award-winning *LinC* (Life in College) Annual Yearbook (224-page)

- \* Design & concept for 2009 *LinC* under student editor in chief, coordinating with senior staff team members

mMeier Freelance Design [2004–Present]

Creation of everything from lengthy economic impact studies, quality research initiatives & annual reports to theatre posters & volunteer program design to packaging & identity branding for non-profits & independent artists

- \* National Theatre Conservatory at the Denver Center Theatre Company Denver, Colo.
- \* Denver Philharmonic Orchestra Denver, Colo.
- \* Davis Contemporary Dance Company Denver, Colo.
- \* PEACE Mexico Punta de Mita, Nayarit, Mexico
- \* Ambulatory Surgery Center Association Colo., Wash., Ore.
- \* Schmidt Opera Series Evansville, Ind.
- \* Lincoln Amphitheatre Santa Claus, Ind.
- \* Hot Mess, a Webseries New York, N.Y.
- \* Monicakes Bakery New York, N.Y.

## [SKILLS]

Proficient in CS4/5: InDesign, Illustrator, Photoshop; digital photography, Mac & PC computers

Experience with QuarkXPress, HTML, traditional photography, WordPress

## [EDUCATION & AWARDS]

- \* University of Evansville; Evansville, Ind.  
Bachelor of Science in Visual Communication Design \* Cum Laude [2009]
- \* University College Dublin; Dublin, Ireland  
Junior Year Abroad Program; English, Irish Studies, Art History, Guinness [Spring 2007]
- \* The Associated Collegiate Press named the 2009 *LinC* as a National Yearbook Pacemaker Winner
- \* The Indiana Collegiate Press Association awarded the 2009 *LinC* the following honors:  
Indiana Yearbook of the Year, including first place in the following categories:  
Best Execution of Theme, Best Portrait Section, Best Student Life Spread, Best Sports Spread, Best Overall Design
- \* Winner of the 2008 'Scion Standoff' Car Wrap Contest [U. of Evansville v. U. of S. Indiana]  
Designed vinyl car wrap in a team of three senior graphic design students  
Realized design judged by AIGA, Scripps Howard and Toyota Scion Representatives

